

CLINIQUE

CLINIQUE INTRODUCES

Even Better Clinical™ Vitamin Makeup SPF 50

Available as from mid-January 2025

New.



Allergy Tested. 100% Fragrance Free. Dermatologist Tested. Ophthalmologist Tested. Safe for Sensitive Skin.
Safe for Sensitive Eyes. Safe for Contact Lens Wearers. Non-acnegenic. Tested On All Skin Tones. Oil-Free.
No Grey Cast. Free Of: Fragrance, Parabens, Phthalates, Oil, Synthetic Colors, SLS/SLES.

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What it is

Lightweight, vitamin-powered foundation for more vibrant, healthy-looking skin—instantly and over time. Formulated with vitamins B3, C, and E to help support skin’s natural energy, visibly

brighten, and defend skin. SPF 50 helps protect skin from future sun damage. Light, buildable coverage blends effortlessly for a natural, healthy-looking radiance.

Finish	Coverage
Vibrant	Light

Powerful clinical results:

In 2 weeks:

Bare skin looks healthier and more radiant.*

After 2 weeks:

94% showed improvement in hydration on bare skin.**

*Clinical testing on 72 women after 2 weeks of product use.

**Clinical testing on 27 women after 2 weeks of product use.

Powerful sensory results:

99% say the foundation glides on smoothly.*

In 1 week:

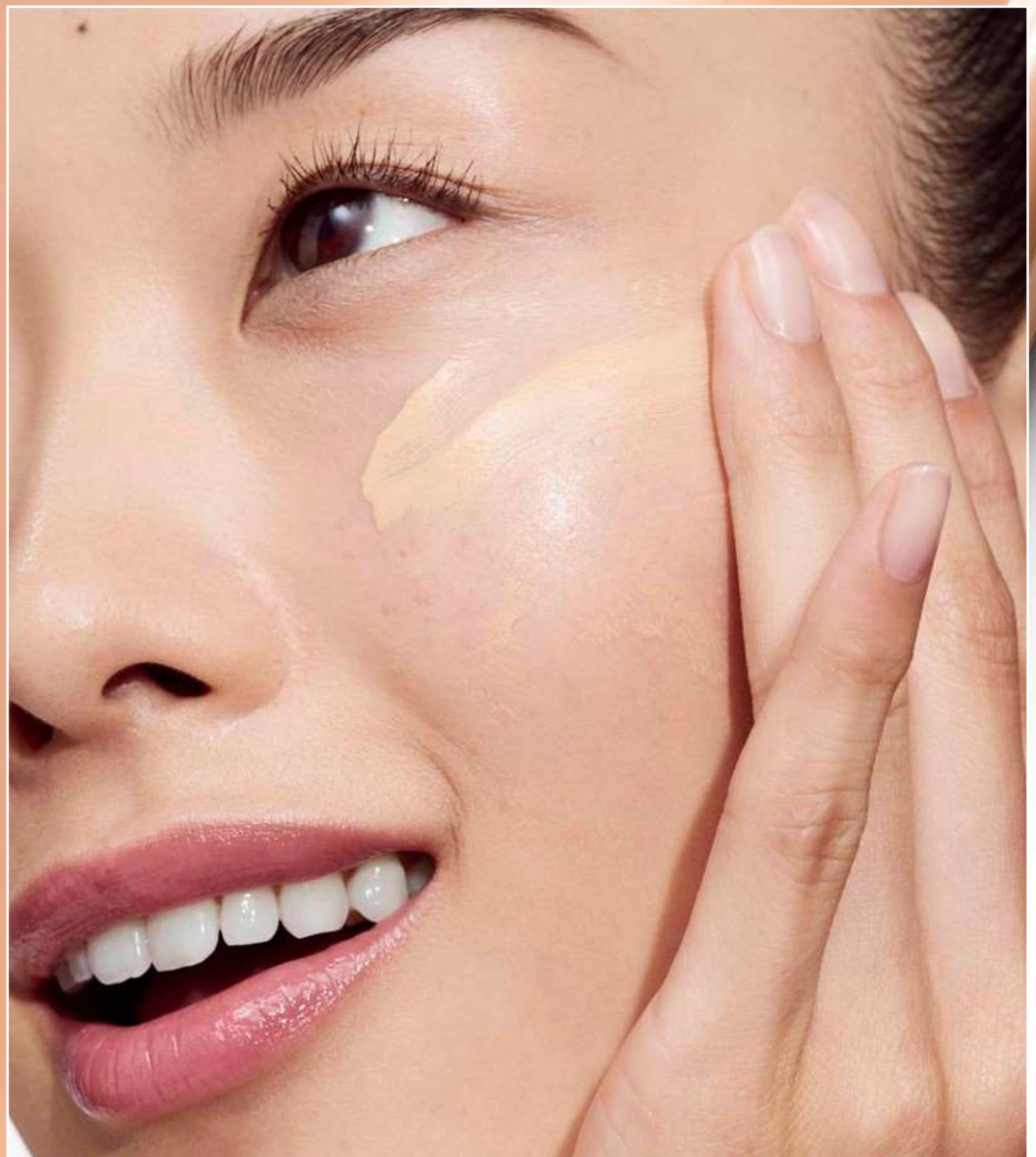
96% say makeup makes skin look more vibrant.*

In 2 weeks:

87% say bare skin looks more vibrant.**

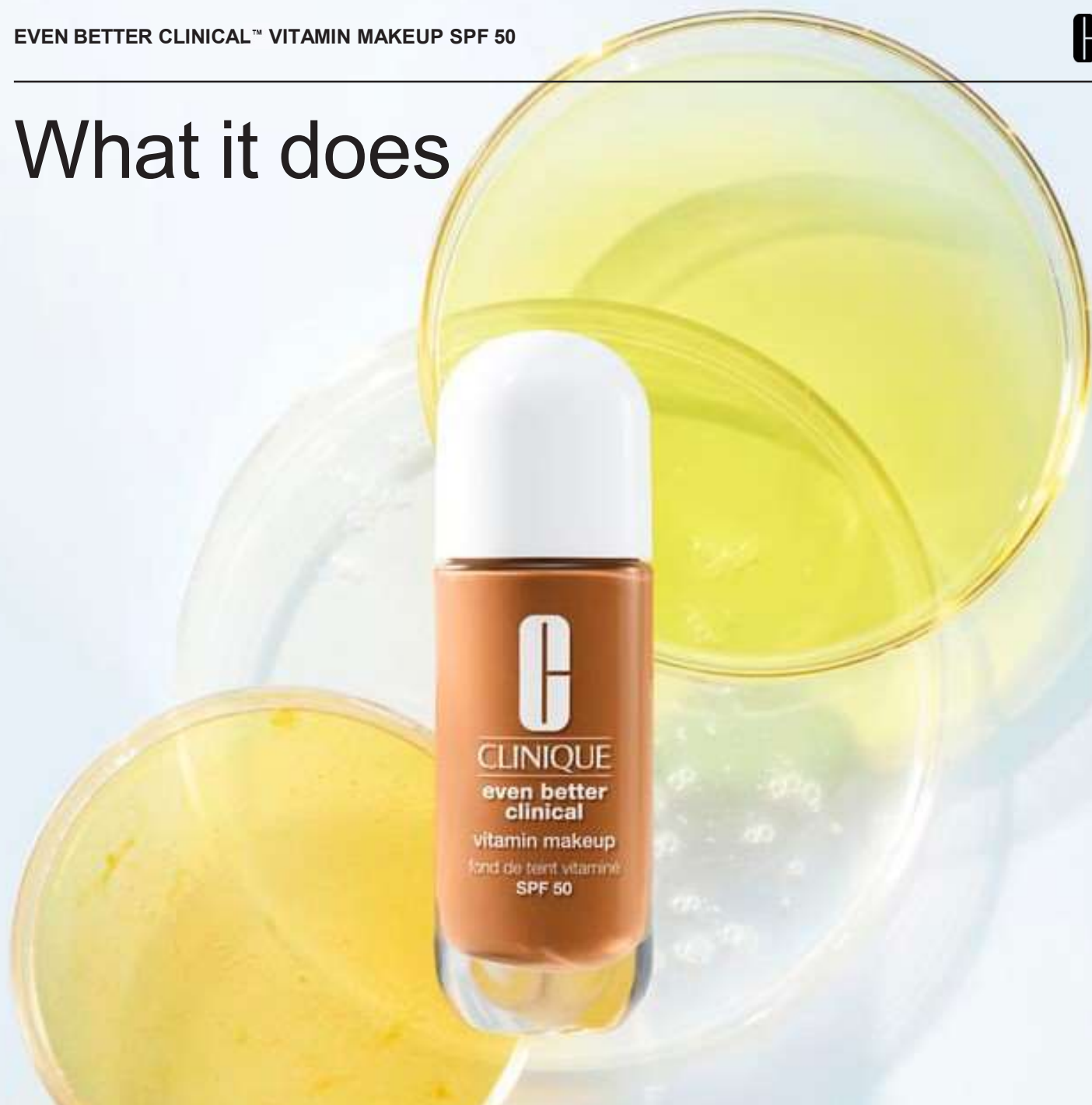
*Consumer testing on 165 women after 1 week of product use.

**Consumer testing on 165 women after 2 weeks of product use.





What it does



Vitamin-powered formula supports skin's natural energy, brightens, provides antioxidant protection, hydrates and smooths. 12-hour hydration. With antioxidants to help defend against environmental aggressors, including blue light, infrared and pollution. Provides 8-hour antioxidant protection.*

Weightless, hydrating formula blends effortlessly and melts into skin for a smooth application. 12-hour wear: color true, non-streaking, non-caking, resists settling. Waterproof, sweat and humidity resistant, with no grey cast. Oil-free and non-acnegenic.

*Clinical testing on 21 women after 8 hours of product use.

EVEN BETTER CLINICAL™ VITAMIN MAKEUP SPF 50

What it does

Supports skin's natural energy

Visibly brightens + provides antioxidant protection

Hydrates + smooths

SPF 50 protection + defense against external aggressors

4% vitamin B3

helps support skin's natural energy.

5 forms of vitamin C

with different rates of penetration to the skin's surface. Two forms help visibly brighten skin giving an overall brighter glow. Three forms provide antioxidant protection, helping to neutralize free radicals.

Acetyl glucosamine

A sugarbinding amino acid that helps resurface the skin. Helps weaken the bonds that hold dead skin cells together to encourage the exfoliation of surface cells for smoother skin. Helps accelerate cell turnover, promoting young, healthy cells to the surface, as dry, flaky skin cells are exfoliated away. Over time, skin looks and feels smoother.

Hyaluronic acid

Exceptionally effective in attracting and retaining moisture for fresh, plump, well-hydrated skin. As we age, supplies of hyaluronic acid diminish. Replenishing your skin's reservoir helps maintain a plump, dewy, and healthy complexion. Hyaluronic acid is known for its ability to retain moisture.

Vitamin E

Helps provide skin with antioxidant defense against environmental aggressors including blue light, infrared light and pollution, to help prevent future damage.

SPF

Hybrid sunscreen system with a blend of chemical and physical sunscreens provides UVA/UVB protection, helping protect skin from future sun damage.



Who it is for:

For Dry, Dry Combination and Oily Combination Skins (1, 2, 3). Safe for sensitive skin. Safe for sensitive eyes. Safe for contact lens wearers. Tested on all skin tones.

How to use:

1. Pump foundation from bottle into fingertips and warm formula.
2. Apply onto center of face and Sweep in circular motion onto cheeks, chin, nose, and forehead.
3. Smooth all over for a balanced result and skin tone.

Follow with powder if additional coverage is desired. Remove with your favorite Clinique Take the Day Off™ makeup remover.



Flexible shade range

In 28 flexible shades designed to match everyone. Light coverage means that shades can flex across different skin tones.

What is dull skin?

Dull skin does not readily reflect light, making it look dull, rough and/or flaky. Can be caused by uneven, slowed cell turnover resulting in a buildup of dead skin cells, creating a dull appearance. Breaks in the moisture barrier can cause dehydration, giving the skin a dry, rough appearance.

How Clinique can help dullness:

- Clinically proven formulas that exfoliate and promote healthy cell turnover.
- Clinically proven formulas that strengthen and repair the moisture barrier.
- Protect from sun and environmental aggressors.

How Even Better Clinical™ Vitamin Makeup can help dullness and protect skin.

- 4% vitamin B3 helps support skin's natural energy.
- 5 forms of vitamin C help visibly brighten and provide antioxidant defense.
- Vitamin E helps provide antioxidant defense against external aggressors.
- Protects against the sun with UVA/UVB protection.



The story behind Even Better Clinical™ Vitamin Makeup

The future is bright with our vitamin-powered makeup. Lightweight foundation with SPF 50 and a vitamin-powered formula for more vibrant, healthy-looking skin. Dermatologist tested. Safe for sensitive skin. Allergy tested. 100% fragrance free.

Lightweight, oil-free foundation delivers light, buildable coverage and a vibrant finish. This formula with 4% vitamin B3, vitamin C and vitamin E supports skin's natural energy, brightens, and defends for more vibrant, healthy-looking bare skin over time. Weightless, hydrating formula blends effortlessly and melts into skin for a smooth application. In 28 flexible shades designed to match everyone. Light coverage means that shades can flex across different skin tones. Dermatologist tested.



**Available as from mid-January 2025 at all points of sale
as well as online at [Clinique.nl](https://www.clinique.nl)**

Suggested Retail Price: €54

*Clinical testing on 21 women after 8 hours of product use.